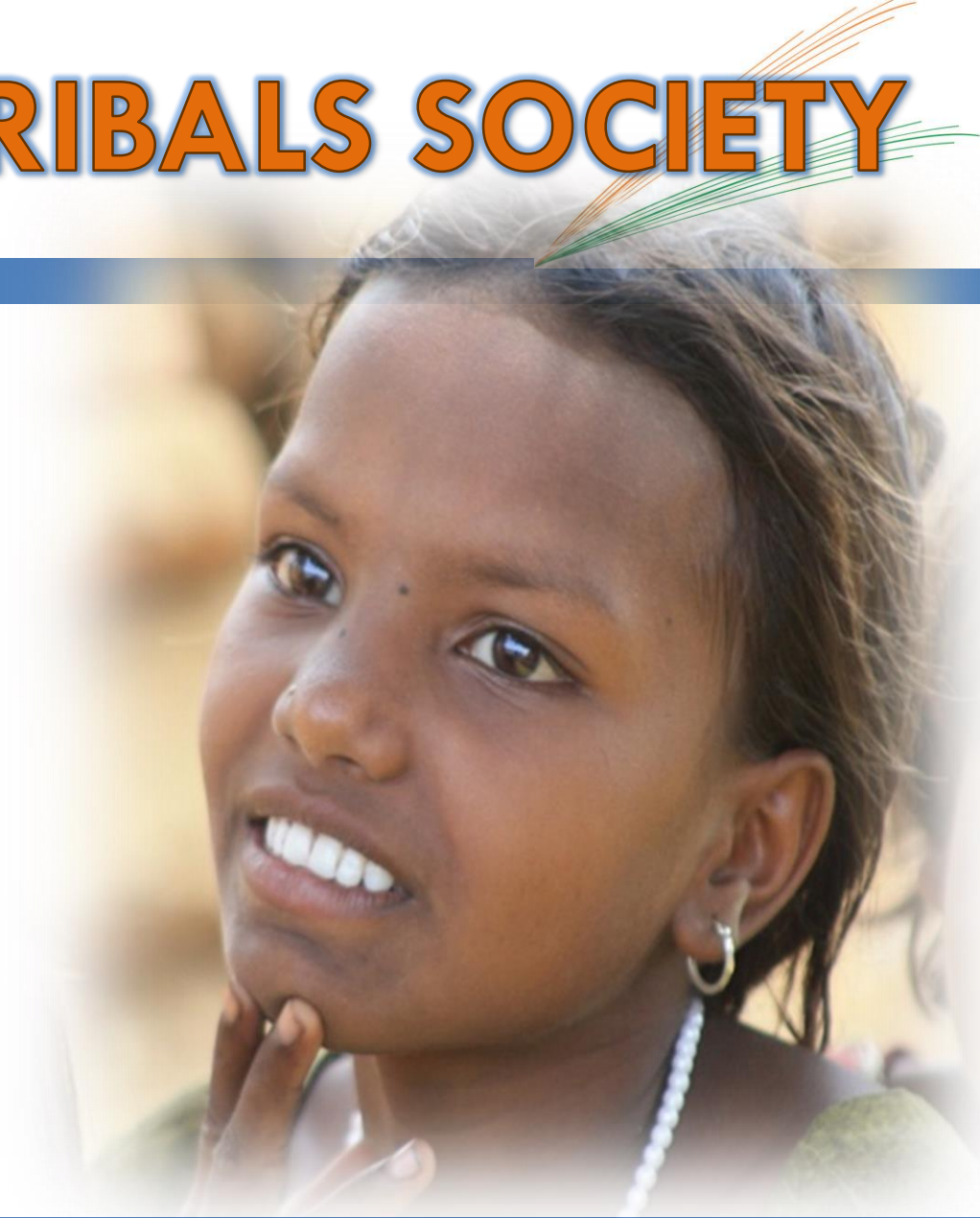
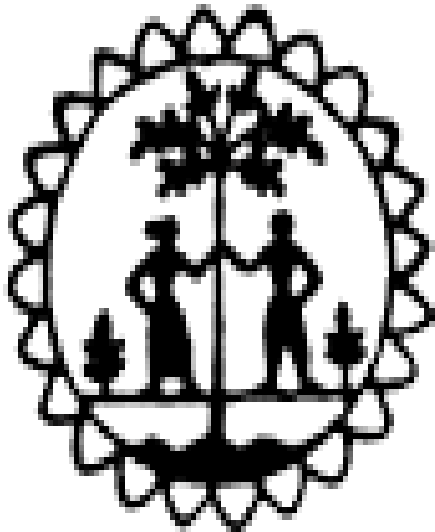
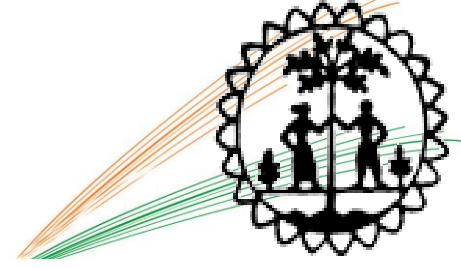


FRIENDS OF TRIBALS SOCIETY



Empowering Tribal & Rural Bharat

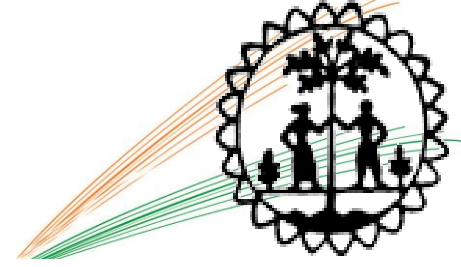
Swami Vivekananda
said ...



**“If the poor children
cannot go to school,
School must go to
them.”**

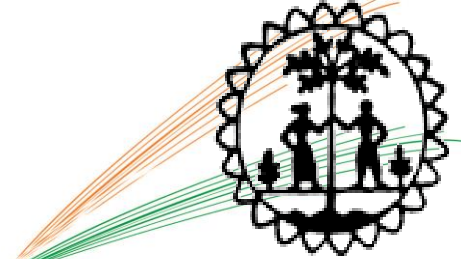
स्वामी विवेकानन्द के
सपनों का भारत बनाएंगे।

Vision



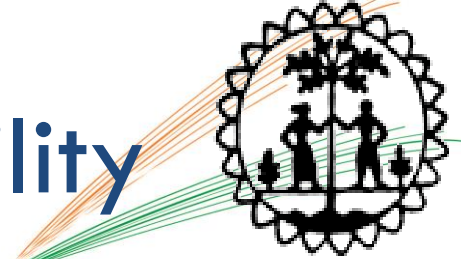
Empowerment of crores of Tribals and Rural brethren of Bharat by making them socially strong educationally aware and economically vibrant and self-reliant so that with their involvement the Mother Bharat reaches the pinnacle of glory.

Friends of Tribal Society – A Movement for tribal welfare



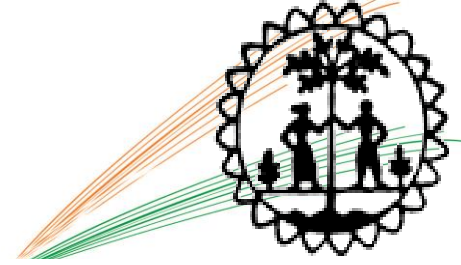
- ❖ Friends of Tribals Society, popularly known as FTS was formed on January 15, 1989 in Kolkata.
- ❖ The founders had intimate knowledge of tribal areas, their problems, and the challenges so they realized the need of development.
- ❖ At the time when FTS started its EKAL VIDYALAYA in 1991 80% of Tribals were illiterate.
- ❖ The Founders decided to launch first project of literacy. FTS started a unique project of One Teacher School – popularly called “EKAL VIDYALAYA” for literacy of tribal’s and villagers.

Corporate Social Responsibility



- New provision for mandatory CSR spending by companies which come under any of the three criteria below (in any of the previous three years):
 - Networth of at least Rs.500 crores OR
 - Turnover of at least Rs.1,000 crores OR
 - Net profit of Rs. 5 crores
- 2% of Net profits to be spent on specified activities

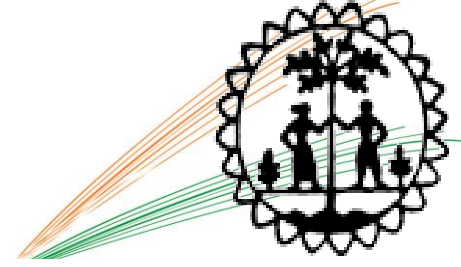
Where to spend ?



- ❑ Companies can spend directly on activities listed in Schedule VII
- ❑ Such spending should not be in normal course of business
- ❑ CSR expenditure not deductible for income tax purpose
- ❑ Issues of expertise and monitoring especially for smaller companies

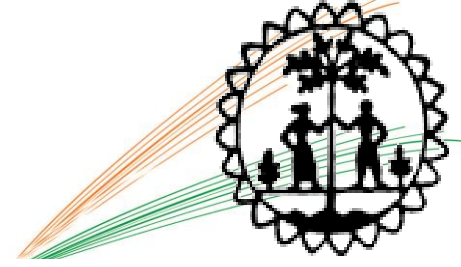
- ❑ Is there a better alternative ?

Donate to eligible NPO



- ❑ NPO should be undertaking eligible activities for 3 years
 - ❑ Spending by this mode allows tax deduction also
 - ❑ Company's spending responsibility ends with donation
 - ❑ Responsibility of proper utilisation vests with the NPO
 - ❑ Company needs to obtain necessary reports from NPO
-
- ❑ Need to identify a credible NPO

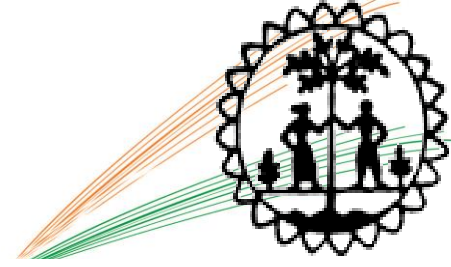
Friends of Tribals Society



- 27 year Proven track record – impeccable credentials
- Pan –India presence in the field of education
- Over 51000* OTS across the country – chapters in major cities
- Eminent office bearers – committed whole-timers
- Donors include the best names in corporate world
- Accountability for every rupee spent
- Approved u/s 35AC by central government
- FCRA registered society
- Dedicated CSR cell to facilitate CSR donors

*with associate organisations

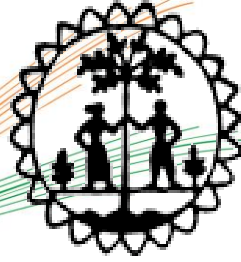
Introduction :



EKAL MOVEMENT

A People's Movement

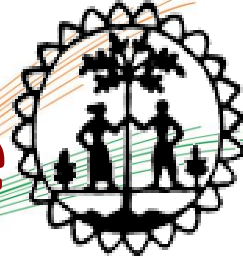
Our Mission:



- ❖ Basic Education
- ❖ Healthcare Education
- ❖ Development Education
- ❖ Empowerment Education

The sole objective of FTS is to spread education among the tribal across India to help them get Literacy, Good Health, Economic Development and Gram Swarajya for an overall growth of society and the nation.

Goals Of Ekal For Social Change



Shikshit Gaon



Nashamukt Gaon



Swasth Gaon



Sangathit Gaon



Swavalambi Gaon



Surakshit Gaon

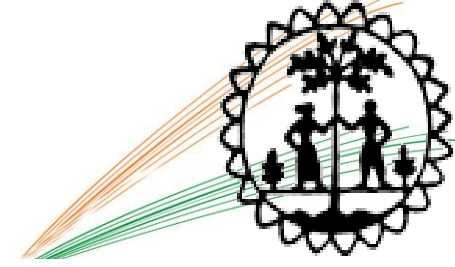


Jaguruk Gaon



Samras Gaon

Ekal Vidyalaya



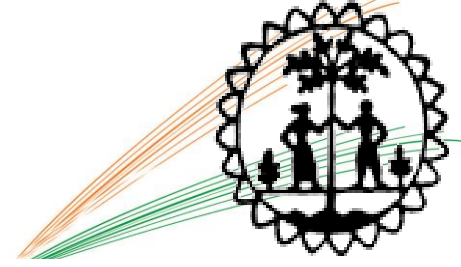
25-30 students

One-village

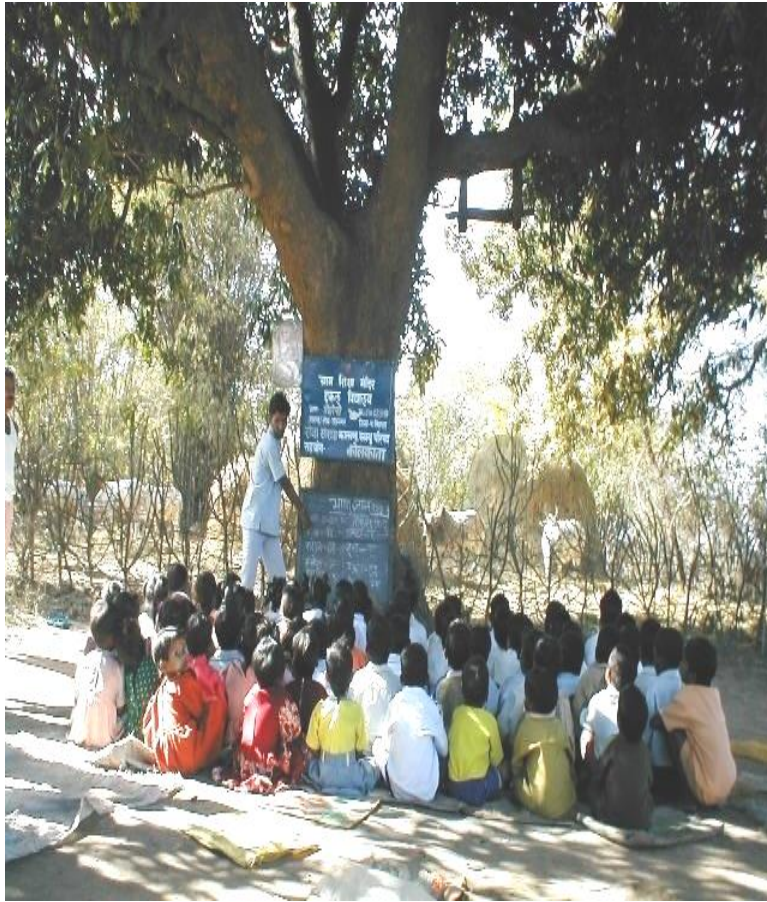
One-school

One-
teacher

**OTS i.e. OneTeacher School with 25-30 students
Daily 3 hours for the age group of 4 to 14 years.**

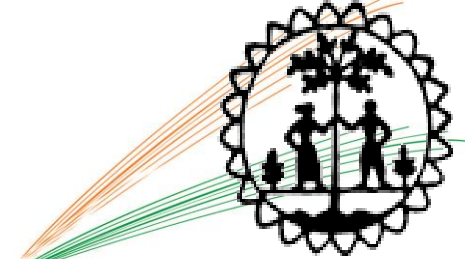


Why Ekal School ?



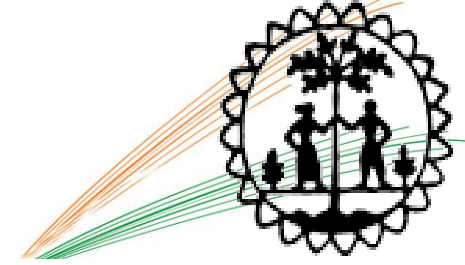
- ❖ On the Children's Terms
- ❖ Friendly Teacher
- ❖ Curriculum in Local language
- ❖ Flexible timing
- ❖ Learning while playing
- ❖ Non-formal Education

USP of EKAL VIDHYALAYA/OTS



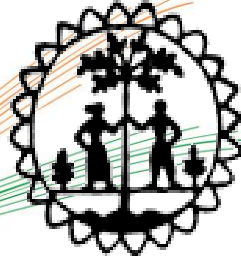
- **Functional Literacy**
 - Reading
 - Writing
 - Arithmetic
 - Historical Stories
 - Games and Sports
 - Handicraft
 - Physical Exercise
- **Functional Education :**
 - Literacy
 - Health care education
 - Development education
 - Empowerment education

Daily Schedule of One Teacher School:



School cleaning and opening prayer	10 min.
Arithmetic and language practice	60 min.
Songs and short stories	10 min.
Handicraft	30 min.
General knowledge and health care	30 min.
Physical training	30 min.
Conclusion	10 min.
Total	180 min.(3 Hours)

Teachers have one-day training every month where trainer reviews all activities of the past month and schedule programmes for the current month to ensure quality and uniformity.



Values taught to Children:

Respect for parents

Respect for teacher

Discipline and obedience

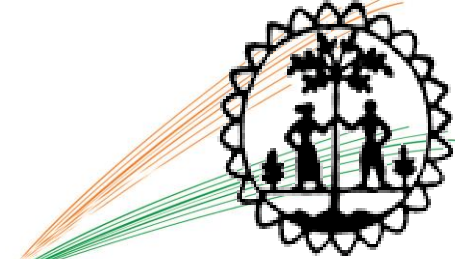
Basic health habits

Patriotic songs

Pride for Bharat Mata

Care of the environment

Statistics of Ekal Vidyalyayas



Anchal
223

Sanch
1857

Chapters
31

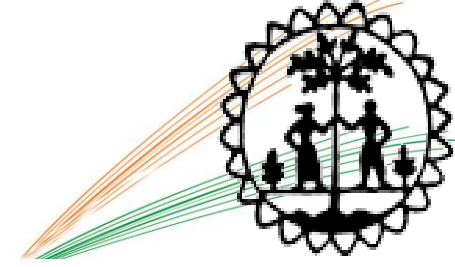
Ekal
vidyalaya
51240

Students
14.14 lakh

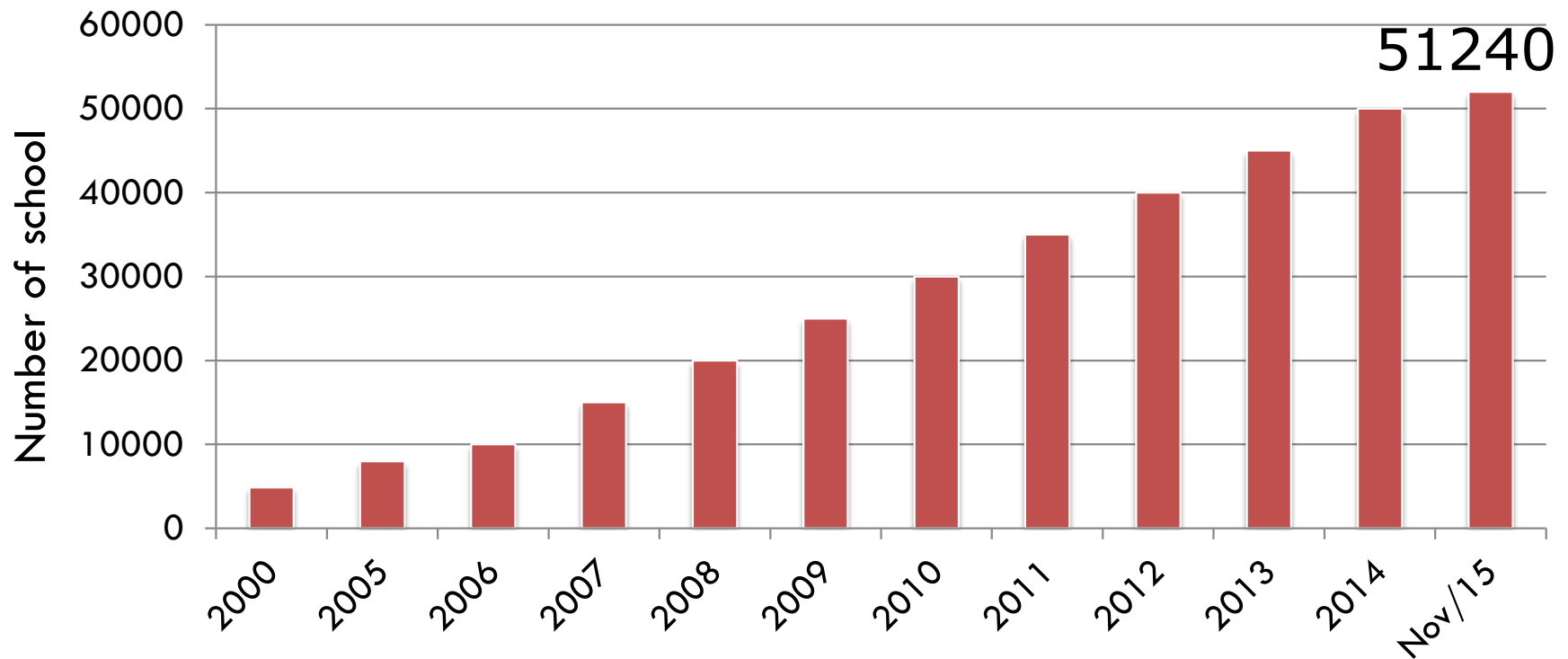
Seva Vrati
Karya karta
5780

Further schools will be started during 2015-16

Growth of Ekal Vidyalayas

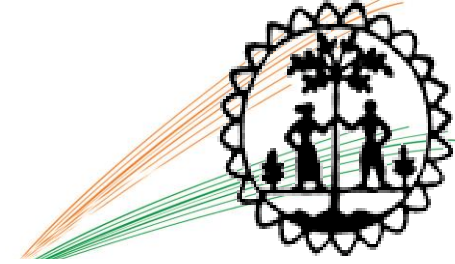


Number of students: More than (14.14 lakh)



Starting with 60 OTS in Jharkhand in 1991, now FTS along with its' associates runs more then **51240** OTS (Ekal vidyalaya) till date.

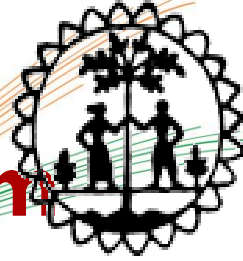
Our Chapters :



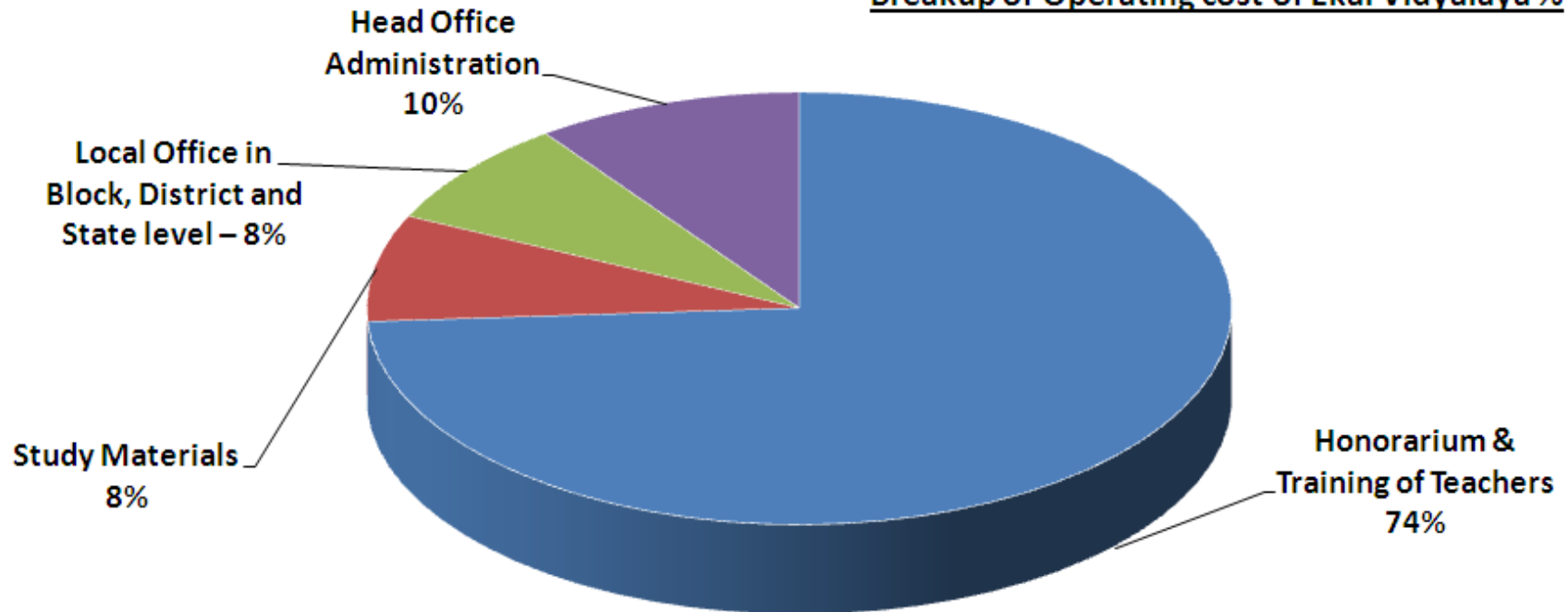
1	Agra	12	Hyderabad	23	Nagpur
2	Bangalore	13	Indore	24	Pune
3	Bengaluru Mahila	14	Jabalpur	25	Patna
4	Bhopal	15	Jamshedpur	26	Rourkela
5	Bhubaneswar	16	Jaipur	27	Ranchi
6	Chennai	17	Kochi	28	Raipur
7	Coimbatore	18	Kolkata	29	Silchar
8	Dhanbad	19	Mumbai	30	Siliguri
9	Erode	20	Mumbai West	31	Surat
10	Gwalior	21	New Delhi		
11	Guwahati	22	Nasik		

OPERATING COST

Rs. 20,000 per School per annum



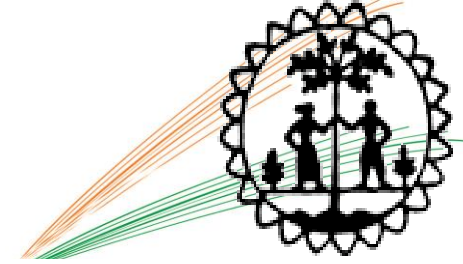
Breakup of Operating cost of Ekal Vidyalaya %



LOW OVERHEADS OF 10% IS TESTIMONY TO UNIQUE VOLUNTEERISM, DEVELOPED BY EKAL MOVEMENT

- Tax Exemption u/s 35AC (100%) and 80G (50%)
- Receives Foreign contribution as per FCRA 2010

Five Fold Education Program



Basic Education

- 1. Reading
- 2. Writing
- 3. Arithmetic

Health Care Education

- 1. Personal Hygiene 2. Sanitation
- 3. Nutrition 4. Disease Identification
- 5. Maternal and Childcare

Empowerment Education

- 1. Heritage Awareness 2. Government Functionary
- 3. Constitutional Rights 4. Voting Importance
- 5. Panchyati Raj

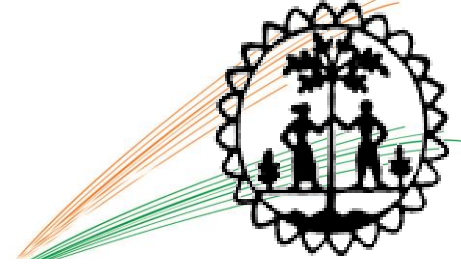
Development Education

- 1. Vermicompost 2. Plantation
- 3. Water Management 4. Vegetable Cultivation
- 5. Cattle Care 6. Self Help Groups

Ethics & Value Education

- 1. Social Behavior 2. Dedication for Society
- 3. National Integration
- 4. Love for Country

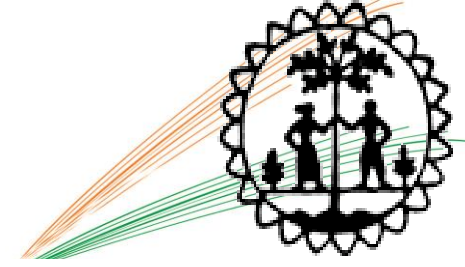
Ekal Vidyalaya Format



- **One Village, One Teacher**
- 25 - 30 students of 6 to 14 year
- **Flexible 3hrs school timing**
- Learning with the help of Books, crafts and games
- **Ownership taken by Gram Samity which makes school functional and sustainable**
- School runs in Chaupal or Under a tree or in Temple or in Village Courtyard or at teacher's home



Ekal Vidyalaya Format



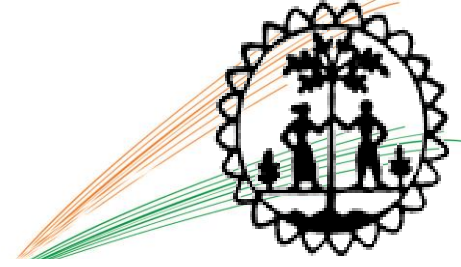
Children

- 14,35,454 children as on March 2015
- Ensuring **100 % literacy** among tribal and rural children
- Children link to formal schooling
- Imbibing ethical values & Indian ethos through activity learning
- After 3 to 4 years of schooling, children get admission in formal government School for class 4 to 6

Teacher

- Local youth preferably a female
- 10th grade education
- Selection by village committee
- Imparted regular teacher training
- Undergoes monthly evaluations and improvement in teaching

Second Dimension: Health Care Education



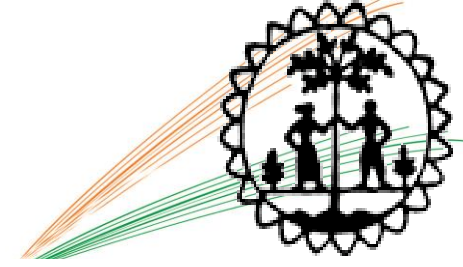
Preventive Health Care for:

- Maintain daily Hygiene
- To get good Nutrition
- Good Sanitation
- Diarrhea & Malaria Prevention
- Help in Mother & Child Care



We conduct two medical camps every year at the centre of 30 villages to treat the patients and eradicate anemia.

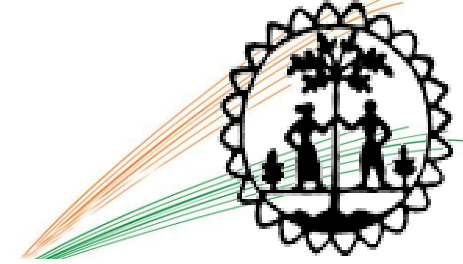
Third Dimension : Development Education



To bring Gram
Swarajya(Self-
Government)of
Mahatma Gandhi's
vision.

महात्मा गांधी
के चिन्तन
का ग्राम
स्वराज लायेंगे ।

DEVELOPMENT EDUCATION – Gram Vikas Yojna



➤ Utilisation of local resources

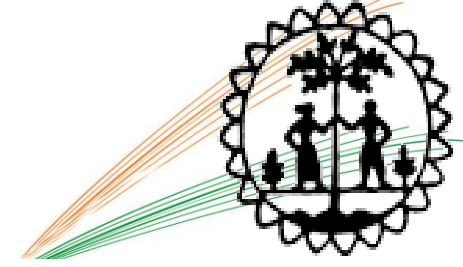
SKILL DEVELOPMENT TRAINING PROGRAMMES INITIATED

PROJECTS

- Plantation of fruit trees
- Handicrafts
- Rain water harvesting
- Vegetable Cultivation
- Gau-Palan

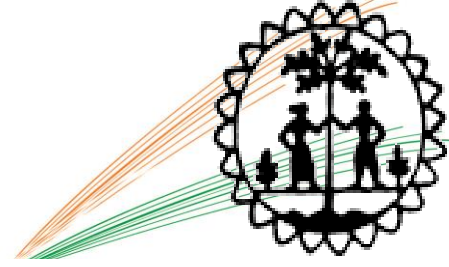


Development Education By Promoting Organic Farming:



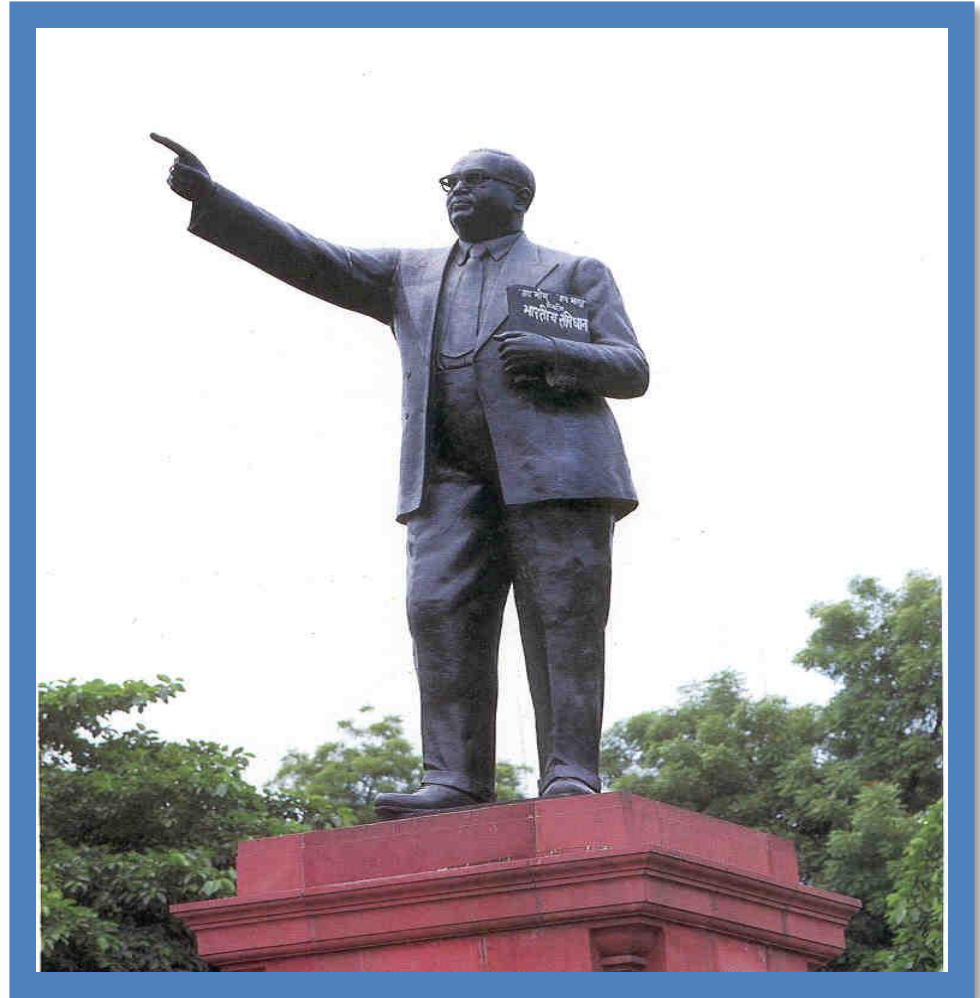
- Growing Vermi Compost pits
- Nutritional garden on the land of Farmers.
- Promotion of zero budget natural farming by producing organic manure out of cow dung and cow urine in 72 hours.

Fourth Dimension- Empowerment Education

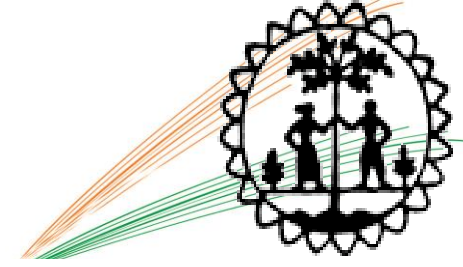


To create Social
Harmony of
Dr.Ambedkar's
Thoughts

डॉ. अम्बेडकर की
कल्पना की
समरसता लायेंगे।

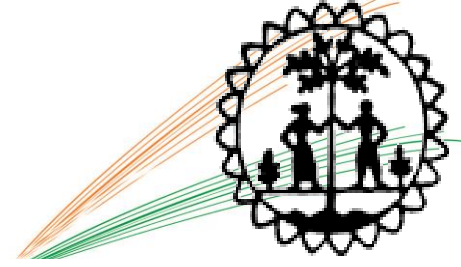


EMPOWERMENT EDUCATION :



- This is the fourth aspect of Ekal Movement.
- We want to keep our village folk informed about the various schemes that the Government has made for them.
- To Create awareness about their rights and to educate them to live with self respect by becoming self reliant.

Digital Literacy:



- We are pleased to state that in order to support the mission of the Govt. of India to make India digital we have launched our first computers on wheel in the state of Jharkhand. The mobile Ekal computer Lab has 12 computers with sitting arrangements of 24 students. The Lab is covering two Ekal villages everyday and the students & teachers of Ekal are being given training on computer skills. These candidates who will complete 30 days of computer training programme will be awarded with the certificate which will be provided by IIT, Bihar.

EKAL PRAYAS

A Family Magazine With Social Concern



एकल प्रयास

सामाजिक सरोकार की पारिवारिक पत्रिका

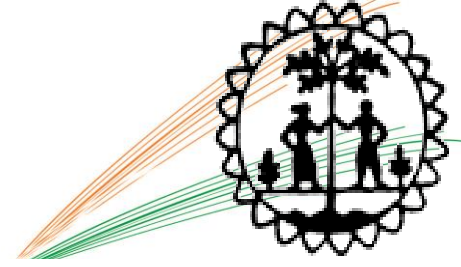
Computer on Wheels



Awareness towards

Digital Literacy

Social Transformation in the Villages Through OTS



Health consciousness

Check on liquor consumption

Social harmony

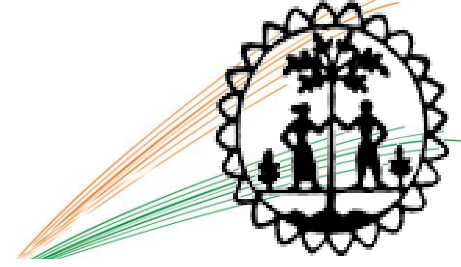
Awareness for cleanliness

Growing interest in education

School drop-out rate has come down considerably

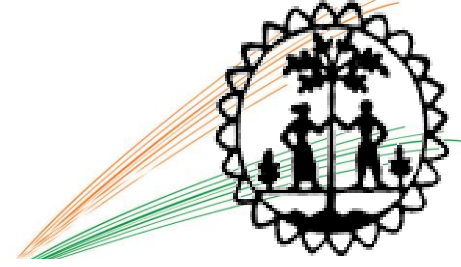
Growing awareness for self-reliance

FTS as Change Agent



- ❖ Children are our Brand Ambassadors
- ❖ 3 Million students motivate their family elders to be literate and become Gram Samity members
- ❖ Members of Gram Samity carry forward activities under Gramotthan and Arogya Yojna
- ❖ Migration to Urban Areas has decreased from 80% to 20% in Ekal Village families
- ❖ 7000 fulltime volunteers are life devotees who work through hardship day and night
- ❖ 70% teachers are women
- ❖ Ekal brings constructive revolution for bringing progress and prosperity to tribal and rural India

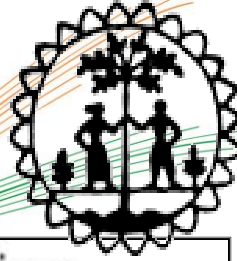
Vanyatra:



Seeing is believing. Hence, FTS conducts Vanyatra : We take the citizens to tribal villages... to see the OTS and witness the positive impact of our work by interacting with the tribals – benefited by our project.

Microsoft's General Manager from USA, Mr. Rodney Clark was on a Vanyatra in Rajasthan and got extremely pleased with the effect of the OTS on rural and tribal children.

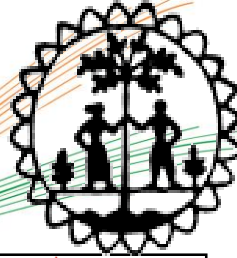
Social Impact Study- 2011



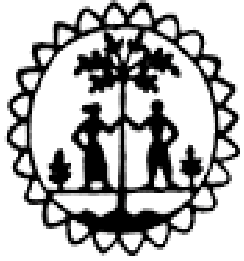
भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE and
Tata-Dhan Academy

- Increased awareness for education
- Excellent attendance record in Ekal schools
- Reduced dropout rate from formal Government schools
- Higher awareness about matters related to health, hygiene, state and nation, heritage, values etc.
- Improved behaviour pattern of students like respecting elders
- De-addiction from drinking liquor
- Increased social harmony among castes and groups
- Increased awareness of self-reliance and consciousness of rights.

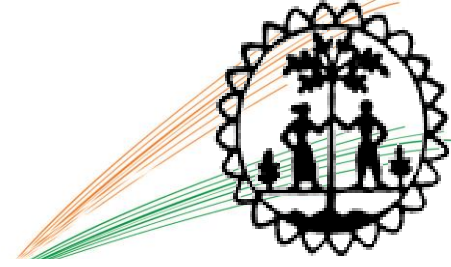
Education Impact Study - 2015



- 58% of Ekal students in the age 6-10 yrs demonstrate learning expected in a Class 2nd student.
- 52% of Ekal students in the age 10-14 yrs demonstrate learning expected in a Class 4th student.
- **Ekal students score above 55% marks even in General Awareness which isn't covered in formal schooling system, Better Than Government and Private Schools.**
- Female teachers in Ekal Vidyalayas are well equipped with training and are more sustainable than male teacher.



FTS - Ekal team with Hon'ble Prime Minister

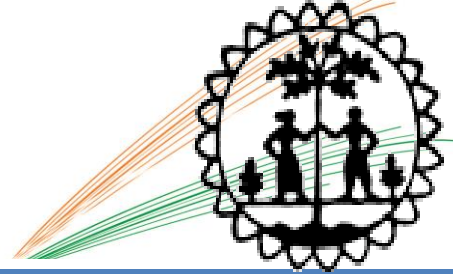
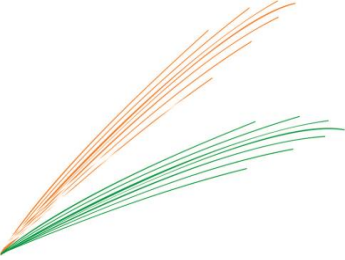


You can join OTS Project:

- To run **One Teacher School, FTS** solely depends on donations from
 - ❖ Members,
 - ❖ Individual Donors,
 - ❖ Corporate Donors,
 - ❖ Trusts, Banks, Public Sector Undertakings,
 - ❖ Non Resident Indians.

FTS seeks no financial aid from any State or Central Government.

- **For adopting one OTS per year...For spreading basic education and healthcare education among the tribals, it takes Rs 20,000 ONLY.**



Thank
You

for your time and interest in knowing Friends
of Tribals Society